



News Release

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R.W. Garcia introduces new Gluten Free 5-Seed Original Corn Cracker.

San Jose, CA June 21, 2010 -- R.W. Garcia, a recognized leader in organic snack foods made from all natural and organic ingredients, today announced the launch of a Gluten Free, 5-seed Original corn cracker. The new R.W. Garcia 5-Seed Original cracker joins the Tellicherry Cracked Pepper, Onion & Chive and Rosemary & Garlic flavors to offer a truly unique gluten free corn cracker line. They're perfect for health-conscious individuals who love great flavor, or anyone who just likes to munch.

These unique corn crackers are made from organic stone-ground corn and a variety of all natural flavors and spices. The Original corn cracker is great with gourmet cheeses or right out of the bag.

"At R.W. Garcia, we are always trying new recipes that can bring snacking to a whole new level," says company vice president and co-founder Margaret Garcia. "For the gluten free R.W. Garcia 5-Seed Originalr Cracker, we let the cracker speak for itself – offering a 5-seed blend in a great-tasting cracker that's packed with health benefits."

Currently retailing at \$3.99 per box, the R.W. Garcia Gluten Free 5-Seed Corn Cracker line is available at fine retailers nationwide. And it has been immediately embraced by consumers for their unique flavor profiles and simple ingredient list.

R.W. Garcia is a recognized industry leader in the manufacture of organic, premium and all natural corn-based snack foods since 1982. With corporate offices in San Jose, CA and manufacturing facilities in California and North Carolina, the company delivers great tasting, organic, all-natural and imaginative flavor combinations in branded and private label offerings from coast to coast and world-wide. For more information visit <http://www.rwgarcia.com> or call (408) 287-4616.

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