

R.W. Garcia

News Release

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R.W. Garcia introduces new Gluten Free 5-Seed Cracked Pepper Cracker.

San Jose, CA (PRWEB) July 29, 2009 -- R.W. Garcia, a recognized leader in organic snack foods made from all natural and organic ingredients, today announced the launch of a Gluten Free, 5-seed Tellicherry pepper cracker. The new R.W. Garcia 5-Seed cracked tellicherry pepper cracker joins the Onion & Chive and Rosemary & Garlic flavors to offer a truly unique gluten free cracker line. They're perfect for health-conscious individuals who love great flavor, or anyone who just likes to munch.

These unique corn-based crackers are made from organic stone-ground corn and a variety of all natural flavors, and spices. The cracked tellicherry pepper - known around the world as a complex and balanced pepper - brings a new zest to an already delicious cracker.

"At R.W. Garcia, we are always trying new organic recipes that can bring snacking to a whole new level," says company vice president and co-founder Margaret Garcia. "For the gluten free R.W. Garcia 5-Seed Cracked Tellicherry Pepper Cracker, we tested many pepper flavor profiles and decided to bring to market a great-tasting cracker that's packed with health benefits."

Currently retailing at \$3.99 per box, the R.W. Garcia Gluten Free 5-Seed Cracker line is available at fine retailers nationwide. And it has been immediately embraced by consumers for their unique flavor profiles and simple ingredient list.

R.W. Garcia is a recognized industry leader in the manufacture of organic, premium and all natural corn-based snack foods since 1982. With corporate offices in San Jose, CA and manufacturing facilities in California and North Carolina, the company delivers great tasting, organic, all-natural and imaginative flavor combinations in branded and private label offerings from coast to coast and world-wide. For more information visit <http://www.rwgarcia.com> or call (408) 287-4616.

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