



News Release

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R.W. Garcia Co. Inc. Announces New Sales Hire for Retail Division

San Jose, June 8, 2009 – R.W. Garcia Co., a leading manufacturer of all natural and certified Organic tortilla chips, today announced that Cynthia Tice has joined the Sales team as Director of Retail Sales.

Cynthia Tice brings extensive experience in retailing natural and specialty foods to the R.W. Garcia team. Her strong expertise in effective program development, vendor management and private label sales will provide R.W. Garcia with a strong sales presence in the United States.

“We are very excited to welcome Cynthia to the team,” said Margaret Garcia, Vice President of Sales & Marketing for R.W. Garcia Co. “Her experience in the natural food market is a great fit for our goal to expand business in the continental United States.”

Cynthia will be primarily responsible for driving new retail sales for the R.W. Garcia Wheat and Gluten Free 5-seed Cracker line. A great alternative to the traditional cracker, R.W. Garcia 5-seed Crackers come in three tasty varieties and are made with completely Non-GMO materials.

About R.W. Garcia Co.

R.W. Garcia is a recognized industry leader in the manufacture of organic, premium and all natural tortilla chips since 1982. With corporate offices in San Jose, CA and manufacturing facilities in California and North Carolina, the company delivers great tasting, organic, all-natural and imaginative flavor combinations in branded and private label offerings from coast to coast and world-wide. For more information visit www.rwgarcia.com or call (408) 287-4616.

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